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Univision San-Antonio and Texas A&M University– San Antonio Unveil Univision Media Lab – Capstone Experience

New partnership provides students with on-site educational experience in Broadcast, Radio, Marketing, Advertising and Social Media

SAN ANTONIO – NOVEMBER 08, 2017 – KWEX 41 Univision San Antonio, a station that paved the way for Univision Communications Inc. (UCI) and Spanish-language television across the United States, announced a new partnership today with Texas A&M University–San Antonio (A&M-SA). Created to help shape the future generation of media professionals, the on-site educational program called ‘Univision Media Lab – Capstone Experience’ begins enrollment in the spring of 2018.

The new partnership connects Univision with its young audience and provides A&M-SA students with access to mentors and hands-on, high-impact educational experiences with seasoned bilingual journalists in broadcast and digital media as well advertising and marketing. Specialty mentoring opportunities will be available in Programming for shows like “[Despierta SA](#)” and “[Edición Digital: San Antonio](#).”

Senior-level students, pursuing a Bachelor’s degree in communications will complete their course work, in addition to having access to Univision San Antonio’s newsroom to collaborate with and observe real-world media veterans in action to learn first-hand about the industry.

“This hands-on learning program will provide an invaluable experience for A&M-San Antonio students,” said University President Cynthia Teniente-Matson, Ed.D. “We are grateful that our students will have the opportunity to learn alongside Univision—which has been a leading media network in the San Antonio community for decades. This will undoubtedly stir up excitement and intellectual curiosity within our expanding Communication program.”

“We are pleased to collaborate with Texas A&M University-San Antonio, helping to empower the next generation of media talent through a meaningful career development experience,” said Chris Morris, vice president and general manager, Univision San Antonio. “As the economic, political and cultural impact of the rising American mainstream continues to grow, this partnership demonstrates Univision’s commitment to developing and educating future media leaders and professionals.”

The collaboration between Univision and A&M-SA builds on UCI’s corporate social responsibility platform, “[Univision Contigo](#),” which is focused on empowering and enabling communities to build strong minds, promote healthy habits, and celebrate diversity.

For more information on UCI and media materials, including contacts and press releases, please visit corporate.univision.com. Follow @UCIPRTeam on [Twitter](#), as well as on [Instagram](#).

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About Univision Communications Inc.

Univision Communications Inc. (UCI) is the leading media company serving Hispanic America. The Company, a leading content creator in the U.S., includes Univision Network, one of the leading networks in the U.S. regardless of language and the most-watched Spanish-language broadcast television network in the country available in approximately 90% of U.S. Hispanic television households; UniMás, a leading Spanish-language broadcast television network available in approximately 85% of U.S. Hispanic television households; Univision Cable Networks, including Galavisión, the most-watched U.S. Spanish-language entertainment cable network, as well as UDN (Univision Deportes Network), the most-watched U.S. Spanish-language sports cable network, Univision tlnovelas, a 24-hour Spanish-language cable network dedicated to telenovelas, ForoTV, a 24-hour Spanish-language cable network dedicated to international news, and an additional suite of cable offerings - De Película, De Película Clásico, Bandamax, Ritmoson and Telehit; Univision Local Media, which owns and/or operates 60 television stations and 64 radio stations in major U.S. Hispanic markets and Puerto Rico; and Univision Now, a direct-to-consumer, on demand and live streaming subscription service. The Company also includes the Fusion Media Group (FMG), a division that serves young, diverse audiences. FMG includes two cable networks: news and lifestyle English-language network FUSION TV and UCI's interest in El Rey Network, a general entertainment English-language cable network; Univision.com, the most-visited Spanish-language website among U.S. Hispanics; Uforia, a music application featuring multimedia music content; as well as a collection of leading digital brands that span a range of categories: technology (Gizmodo), sports (Deadspin), music (TrackRecord), lifestyle (Lifehacker), modern women's interests (Jezebel), news and politics (Splinter), African American news and culture (The Root), gaming (Kotaku), and car culture (Jalopnik). FMG also includes the Company's interest in comedy and news satire brands The Onion, Clickhole and The A.V. Club. Headquartered in New York City, UCI has content creation facilities and sales offices in major cities throughout the United States. For more information, please visit corporate.univision.com.



Univision San Antonio y la Universidad Texas A&M University-San Antonio dan a conocer *Univision Media Lab – Capstone Experience*

La nueva alianza ofrece a los estudiantes una experiencia educativa en difusión, radio, mercadeo, publicidad y redes sociales en las oficinas de Univision

SAN ANTONIO –08 DE NOVIEMBRE DE 2017– KWEX 41 Univision San Antonio, una estación que preparó el camino para Univision Communications Inc. (UCI) y la televisión en español por todo Estados Unidos, anunció hoy una nueva alianza con la universidad Texas A&M University–San Antonio (A&M-SA). Creado para ayudar a moldear a la futura generación de profesionales en medios de comunicación, el programa educativo en las oficinas de Univision, llamado ‘*Univision Media Lab – Capstone Experience*’ empezará a matricular alumnos en la primavera de 2018.

La nueva alianza conecta a Univision con su joven audiencia y ofrece a los estudiantes de la universidad A&M-SA acceso a mentores y a experiencias educativas prácticas y de mucho impacto con veteranos periodistas bilingües en difusión y medios digitales, así como publicidad y mercadeo. Se ofrecerán oportunidades con mentores especializados en programación con *shows* como “[Despierta SA](#)” y “[Edición Digital: San Antonio](#)”.

Los estudiantes en su último año que aspiren a una licenciatura en comunicaciones completarán sus cursos y además tendrán acceso a la sala de prensa de Univision San Antonio para colaborar con veteranos en medios de comunicación y observarlos en acción en el mundo real, a fin de aprender directamente sobre el sector.

“Este programa práctico de aprendizaje ofrecerá una experiencia sumamente valiosa para los estudiantes de la universidad A&M-San Antonio”, dijo Cynthia Teniente-Matson, Ed.D., rectora de la universidad “Agradecemos que nuestros estudiantes tengan la oportunidad de aprender del lado de Univision, que desde hace décadas es una destacada cadena de medios en la comunidad de San Antonio. Sin duda esto será motivo de mucha emoción y curiosidad intelectual en nuestro programa de Comunicaciones que está creciendo”.

“Nos complace colaborar con la universidad Texas A&M University-San Antonio y ayudar a empoderar a la próxima generación de profesionales de medios con una experiencia significativa de desarrollo profesional”, dijo Chris Morris, vicepresidente y gerente general de Univision San Antonio. “Ya que el impacto económico, político y cultural de la emergente corriente general en Estados Unidos sigue aumentando, esta alianza demuestra el compromiso de Univision con el desarrollo y la educación de futuros líderes y profesionales de medios”.

La colaboración entre Univision y A&M-SA se basa en la plataforma de responsabilidad social corporativa de UCI, “[Univision Contigo](#)”, que se dedica a empoderar a las comunidades y a fomentar en ellas las mentes brillantes, promover los hábitos saludables y celebrar la diversidad.

Para más información acerca de UCI y materiales para los medios, incluidos contactos y comunicados de prensa, por favor, visiten corporate.univision.com. Sigán a @UCIPRTeam en [Twitter](#), como también en [Instagram](#).

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